

Aadil Baggia

Product Designer

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aadilbaggia.com

Education

Royal Melbourne Institute of Technology

Bachelor of Business
(Marketing)

Kaplan Higher Education Academy

Diploma in Business
Administration (Marketing)

Skills

User Research

User Testing

Wireframing

Rapid Prototyping

Sketch + Invision

Framer.js

Adobe XD

Photoshop

Illustrator

HTML/CSS

JavaScript

React, React Native*

Experience

Carousell – Product Designer

Singapore / Nov 2018 - Present

My team's goal is to inspire more people to sell and help users successfully sell. Did research to identify why people sell or don't sell. Synthesized those insights into ideas. Designed onboarding of new users to convert into first time sellers. New users to first time sellers went up by +49%.

asyne – CPO & Co-founder

Remote / Aug 2017 - Oct 2018

Research for ideation of MVP. Designed the first version of the product to test with users and set design guidelines for future product features. Played the product manager role as well.

CODURS – Product designer

Remote / May 2015 - Sep 2018

Worked with clients in number of different industries such as healthcare, education and finance. Did research to define user problems and derive design solutions on many platforms including VR. Set up multiple design systems.